

Growth for Rural Advancement and Sustainable Progress (GRASP) Marks milestone with Insurance Policies for rural SMEs

Media Coverage Report

## Sindh TV:

https://www.youtube.com/watch?v=FXJTtqjT44M



# **Express News:**

https://www.youtube.com/watch?v=KB2MLWqpcdc



## The News: (Editions: Lahore/Islamabad/Rawalpindi/Karachi)

https://e.thenews.com.pk/lahore/26-07-2024/page5 https://e.thenews.com.pk/pindi/26-07-2024/page5 https://e.thenews.com.pk/karachi/26-07-2024/page10

The News International, Labore, Friday, July 26, 2024

Growth for Rural Advancement and Sustainable Progress (GRASP) Marks Milestone with Insurance Policies for Rural SMEs



KARACHI: European Union financial sector linkages to funded "Growth for Rural support MSMEs. Engaging Advancement and Sustainable Progress" (GRASP) hosted Insurance Policies Issuance Ceremony which marked as a credit outreach, and facilitate transformative achievement in its mission to empower SMEs in Sindh and Balochistan's horticulture and livestock sectors.

The influential voices from across insurance. In collaboration sectors including Mr. Rana Mashhood Ahmad Khan, Chairman Prime Miniter's Youth Program, Mr. Nadir Gul growth. It has distributed 25 Barech, CEO Pakistan Poverty insurance policies covering 328 Alleviation Fund and Mr. acres, valued at PKR 27 Rizwan Hussain, Managing Director and CEO Salaam Takaful and Mr. Wajahat economic conditions of the Khwaja, Executive Director farming community. and Head of Strategic milestone Initiatives Salaam Takaful.

The Access to Finance (A2F) initiative implementing a dual strategy critical agricultural regions of of Matching Grants and Sindh and Balochistan.

with 24 Financial Institutions (FIs), the initiative aims to offer viable products, extend crop and livestock insurance.

To date, the initiative has disbursed 127 loans worth PKR 418 million, focusing on mitigating agricultural risks in event convened Sindh and Balochistan through with PPAF GRASP Partner Salam Takaful, the project targets sustainable agricultural million, aiming to improve the financial health and socio-This underscores GRASP's unwavering commitment to mitigating is climate-related risks in the



#### **The Nation:**

https://www.nation.com.pk/26-Jul-2024/rana-mashood-optimisticabout-country-s-prosperous-future-highlights-business-friendly-policies



Rana Mashood optimistic about country's prosperous future; highlights business-friendly policies



KARACHI - Chairman of the PM Youth Development Programme, Rana Mashood Ahmed Khan, expressed optimism about the country's future, stating on Thursday that it is on the right path and will achieve prosperity with a stable economy in the near future.

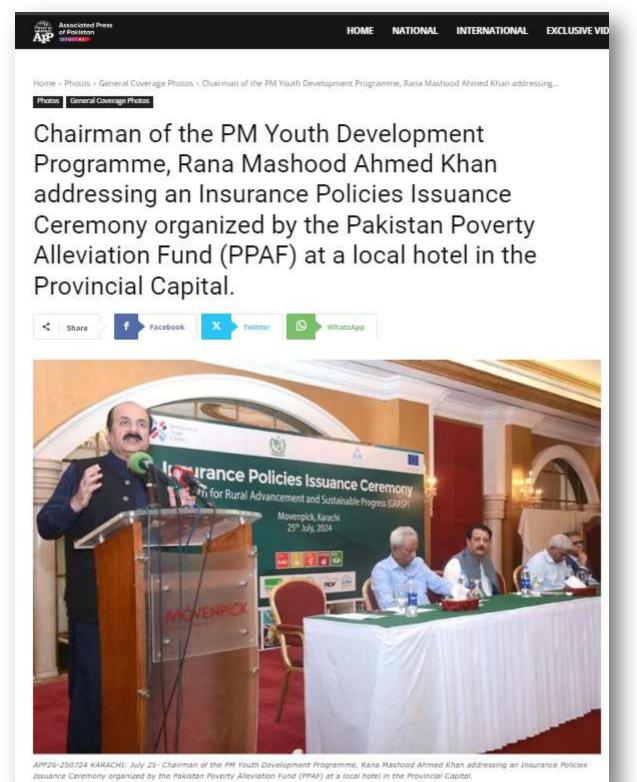
He made these remarks during an Insurance Policies Issuance Ceremony hosted by the Pakistan Poverty Alleviation Fund (PPAF) at a local hotel.

Rana Mashood highlighted the business-friendly policies of former Prime Minister Nawaz Sharif and the current Prime Minister Muhammad Shehbaz Sharif. He noted that Prime Minister Shehbaz Sharif has a vision to boost the country's exports, implementing various initiatives with the aim of reaching an export target of \$60 billion. He commended the PPAF's efforts to empower the nation's youth, recognizing their significant role in the country's development. At the event, 25 insurance policies were distributed to small and medium enterprises from 22 districts in Sindh and Balochistan. These policies, part of the European Union-funded Growth for Rural Advancement and Sustainable Progress (GRASP) program, are designed to protect crops and livestock in the agricultural sector from climate-related risks.



#### **Associated Press Of Pakistan:**

https://www.app.com.pk/photos-section/chairman-of-the-pm-youthdevelopment-programme-rana-mashood-ahmed-khan-addressing-aninsurance-policies-issuance-ceremony-organized-by-the-pakistanpoverty-alleviation-fund-ppaf-at-a-local-hotel-in/





#### **Business Recorder:**

https://www.brecorder.com/news/40314800



### SMEs in Sindh, Balochistan's horticulture, livestock sectors: GRASP hosts insurance policies issuance ceremony

Press Release Published July 29, 2024



KARACHI: European Union funded "Growth for Rural Advancement and Sustainable Progress" (GRASP) hosted insurance policies issuance ceremony which marked as a transformative achievement in its mission to empower SMEs in Sindh and Balochistan's horticulture and livestock sectors.

The event convened influential voices from across sectors including Rana Mashhood Ahmad Khan, Chairman Prime Miniter's Youth Program, Nadir Gul Barech, CEO Pakistan Poverty Alleviation Fund and Rizwan Hussain, Managing Director and CEO Salaam Takaful and Wajahat Khwaja, Executive Director and Head of Strategic Initiatives Salaam Takaful.



# **Daily Kawish:**

https://www.thekawish.com/beta/index.php?date=2024-07-26&pageno=6





### **Daily Dunya:**

https://e.dunya.com.pk/index.php?e\_name=KCH&edate=2024-07-27&page=41



### Voice of City:

